## **Amanda Etches - BIO**

Amanda Etches currently serves as the Interim University Librarian at the University of Guelph, a role she has held since May 2022. Prior to this appointment, Amanda served as Associate University Librarian and Head of Discovery and Access at the University of Guelph, and as Reference Librarian and User Experience Librarian at McMaster University. Over her 20+ years in academic librarianship, Amanda has led teams responsible for a broad range of library expertise and services including teaching and learning support, research support, collections, assessment, archives, and digital technology.

Amanda holds an M.I.St. in Library & Information Science and an M.A. in English, both from the University of Toronto, and a B.A. in English Language & Literature from the University of Western Ontario. She has co-authored two books, written several articles, and presented extensively on library technology, web and interface design, user research and usability testing, and user experience design in libraries