

Mike Page

Senior Director, Data Science
& Advanced Analytics, Unity
Health Toronto

Location
Etobicoke, ON

Mike Page is an executive leader specializing in artificial intelligence, innovation, commercialization, and organizational transformation. As Senior Director of Data Science & Advanced Analytics at Unity Health Toronto, he provides strategic and operational leadership for the organization's enterprise AI portfolio, overseeing multidisciplinary teams responsible for advanced analytics, AI operations, product development, and enterprise data infrastructure. He also holds responsibility for enterprise-scale AI investments and commercialization initiatives.

Mike has played a leading role in translating healthcare innovation into practical, scalable solutions. He has led the commercialization of multiple AI ventures, established enterprise governance frameworks addressing ethics, privacy, legal, and regulatory considerations, and developed strategic partnerships throughout Canada, the United States, and Europe. Under his leadership, Unity Health launched the Health AI Academy, which has become a national training initiative for healthcare leaders, serving more than 320 participants from over 120 organizations while creating a new revenue stream exceeding \$3 million.

Prior to joining Unity Health, Mike served as Director of Industry Innovation at the Vector Institute, where he strengthened relationships with major Canadian organizations and secured more than \$14 million in institutional funding while helping organizations navigate the emergence of generative AI and other transformative technologies. Earlier in his career, he spent nearly a decade in progressively senior advancement leadership roles at the University of Toronto, contributing to the institution's landmark Boundless Campaign and leading significant fundraising portfolios and organizational growth initiatives.

In addition to his executive leadership responsibilities, Mike teaches executive education at both the Ivey Business School and the University of Waterloo's WatSPEED program, where he helps senior leaders understand the strategic implications of emerging technologies. He holds an MBA from the Ivey Business School and a Bachelor of Arts from the University of Toronto. His career reflects a unique combination of healthcare innovation, commercialization, executive education, business development, and organizational leadership.

Mike Page

Senior Innovation Leader dedicated to bridging the gap between visionary strategy and sustainable organizational growth.

37 Bloorlea Cres.
Etobicoke, ON M9B 1P2
(647) 229-7243
michaelscott.page@gmail.com
Linkedin.com/in/themikepage/

EXPERIENCE

Unity Health Toronto — Senior Director, Data Science & Advanced Analytics (promoted from Director, AI Commercialization)

February 2023 - PRESENT

As a senior leader within Toronto's second-largest health network, I hold strategic, technical, and operational accountability for the institution's AI portfolio — overseeing a team of 30 FTEs across AI Operations, Data Integration, Product Development, and Advanced Analytics, with full P&L responsibility for enterprise-scale AI infrastructure.

I have driven the commercialization and scalability of AI from clinical invention to market-ready ventures, incubating and launching Signal 1, Autoscribe (Mutuo Health Solutions), and HHR SpinCo. My mandate spans technical strategy, cross-functional AI governance — integrating ethics, privacy, legal, and regulatory compliance — and an external partnership strategy across Canada, the U.S., and Europe.

I founded the Health AI Academy, Canada's national standard for applied healthcare AI training, achieving a national footprint in under 10 months and training over 320 healthcare leaders from 120+ organizations across all 10 provinces. In an unprecedented achievement for the organization, I established a new revenue function from the ground up, securing over \$3M in under three years.

University of Waterloo — Professor & Advisor

June 2025 - PRESENT

At the University of Waterloo's WatSPEED, I provide executive-level guidance on developing and scaling professional education programs focused on the most disruptive economic forces. My work bridges Waterloo's world-class AI and Emerging Technology research with the critical needs of business leaders.

Ivey Business School — Professor (limited duty)

January 2024 - PRESENT

At Ivey Business School, I lead the Executive MBA Innovation and Technology curriculum. Since 2024, I have taught over 150 leaders to navigate disruptive emerging technologies through the lens of business strategy.

EDUCATION

Ivey Business School,
MBA (2019 - 2020)

University of Toronto,
BA (2003 - 2007)

VOLUNTEER

Lab2Market, McMaster
University,
2026 - Present

Lab2Market, Toronto
Metropolitan University,
2025 - Present

Ivey Business School Alumni
Mentorship program,
2021 - 2024

University of Toronto
Entrepreneurship Hatchery,
2020 - 2021

University of Toronto Alumni
Mentor, 2018 - 2023

Vector Institute — Director Industry Innovation

January 2021 - February 2023

During my tenure at the Vector Institute, I successfully led the retention and acquisition of 12 major corporate sponsors—titans of Canadian industry—securing over \$14M in institutional revenue through one of the most volatile periods in AI's history. This achievement was critical to stabilizing the organization while positioning Canadian businesses to compete on the global stage.

Operating at the absolute frontier of artificial intelligence, I served as a vital bridge between "bleeding-edge" research and industrial application during the seismic shift brought about by Large Language Models (LLMs). I navigated a period defined by intense global competition for both technical infrastructure and elite talent, leading high-stakes industry collaborations that directly translated emerging AI capabilities into tangible business value for Canadian corporations.

University of Toronto — Various Roles

October 2012 - January 2021

During a transformative decade at the University of Toronto, I served within the Advancement portfolio, driving philanthropic growth across more than 30 departments. My leadership contributed towards the success of the historic Boundless Campaign, which raised over \$2.4 billion and solidified the University's standing as a preeminent global academic institution.

Director, Annual & Leadership Giving | 2020 – 2021

Following a track record of consistent growth, I was promoted to oversee a 33% increase in revenue responsibility, successfully navigating complex institutional priorities to meet and exceed an annual target of \$15 million. My focus was on scaling high-volume giving tiers and integrating multi-channel strategies to ensure sustainable long-term funding.

Director, Leadership Annual Giving | 2014 – 2020

I spent six years leading a high-performing team of eight unionized staff members, fostering a culture of strategic innovation. Under my direction, we managed a \$10 million annual revenue program, where I was responsible for the end-to-end strategy.

Development Officer | 2012 – 2014

I began my tenure at the University by spearheading the strategy and business development for an annual revenue program exceeding \$1.2 million at Trinity College.

PUBLICATIONS

Unity Health Toronto: Scaling Artificial Intelligence.

Published January 20, 2025.

Qulliq Energy Corporation: Impacted by a Cybersecurity Incident. Ivey Publishing, June 19, 2025.

Mydoh: Strategizing a Growth Path. Ivey Publishing, July 23, 2025.

Nurse Staffing at Unity Health Toronto. Ivey Publishing, July 3, 2025.

REFERENCES

Available upon request.